





# Contents

Hire Chargespg.4	Booking Fee to Hirer per ticket pg.10
Theatrepg.5	Opening/Closing Orchestra Pit pg.11
Makers Spacepg.6	Hire of Equipment and Services pg.11
Exhibition Space pg.6	Use of Equipment and Consumables pg.11
Cleaning pg.7	Laptop Hirepg.12
Kitchen pg.7	Data Projector Hirepg.12
Seniors Roompg.7	Follow Spotpg.12
Foyer pg.8	Radio Microphonepg.13
Program Roompg.8	Use of Stage Electricity pg.13
Outdoor Spacepg.8	Broadcast Allowance pg.13
Hire of Staffpg.9	Sale of Merchandisepg.13
PACC Membership Fees pg.9	Advertisingpg.14
Inside Charges to Hirer per ticket pg.10	Bond pg.17

# **Hire Charges**

#### **REPEAT BOOKINGS**

If potential hirers wish to make repeat or consecutive bookings for a particular space or spaces (eg. per week, per month etc.) PACC management has authority to negotiate with those hirers to secure bookings at a fee reduction not exceeding 25% of the total value of the bookings.

If hirers who make repeat or consecutive bookings for periods in excess of six months wish to prepay the entire booking fee, PACC management has authority to negotiate a further discount of 5% of the total value of the bookings.

#### **MULTIPLE BOOKINGS**

If potential hirers wish to make bookings for multiple spaces within the PACC for a single event, PACC management has authority to negotiate with those hirers to secure bookings at a fee reduction not exceeding 25% of the total value of the bookings.

If potential hirers wish to make repeat or consecutive bookings for multiple spaces within the PACC for a regular series of events, PACC management has authority to negotiate with those hirers to secure bookings at a fee reduction not exceeding 30% of the total value of the bookings.

#### THEATRE PACKAGE DEALS

If potential hirers wish to make repeat or consecutive bookings for multiple spaces within the PACC for a season (eg. a series of consecutive days), PACC management has authority to negotiate a package deal with those hirers to secure bookings at a fee reduction not exceeding 50% of the total value of the bookings.

NOTE: Cessnock Senior Citizens Association – No Charge for use of Theatre or Seniors Room (subject to availability).

NOTE: Professional/Commercial includes, for example, touring groups, dance schools, conferences. Community/Educational includes, for example, community groups, not for profit groups, schools.

#### **CATERING**

Catering can be supplied as negotiated with PACC Management. Charges are dependent on the catering requirements agreed upon. Charges are dependent on the catering requirements agreed upon and will include staff time plus actual catering costs plus 15%.

mmovem

#### **Theatre**

	Year 23/24		Year 24/25					
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Half Day Hire - Professional/Commercial	\$0.00	\$545.45	\$54.55	\$600.00	∞	\$600.00	Υ	E
Per Hour – Professional/Commercial	\$260.00	\$250.00	\$25.00	\$275.00	5.77%	\$15.00	Υ	С
Per Day – Professional/Commercial	\$1,140.00	\$1,040.91	\$104.09	\$1,145.00	0.44%	\$5.00	Υ	С
Per Day – Professional/Commercial: Single / 1st Performance	\$1,140.00	\$1,040.91	\$104.09	\$1,145.00	0.44%	\$5.00	Υ	С

Or for performance days 10% of the combined net box office for the performance(s), whichever is the greater, with all tickets being priced at the hirers discretion. All theatre bookings will require a Duty Technician to be present for the duration of the booking. In addition to the Duty Technician who must be present whenever the Theatre is in use, the cost of other production staff as determined by PACC staff will be advised after consulting with the Client's authorised Production Manager.

Per Day – Professional/Commercial: Additional Performance (same	\$477.00	\$436.36	\$43.64	\$480.00	0.63%	\$3.00	Υ	С
day)								

Or for performance days 10% of the combined net box office for the performance(s), whichever is the greater, with all tickets being priced at the hirers discretion. All theatre bookings will require a Duty Technician to be present for the duration of the booking. In addition to the Duty Technician who must be present whenever the Theatre is in use, the cost of other production staff as determined by PACC staff will be advised after consulting with the Client's authorised Production Manager.

Per Hour – Community/Educational	\$145.00	\$136.36	\$13.64	\$150.00	3.45%	\$5.00	Υ	С
Per Day – Community/Educational: Single / 1st Performance	\$570.00	\$522.73	\$52.27	\$575.00	0.88%	\$5.00	Υ	С
Per Day – Community/Educational: Additional Performance (same day)	\$363.00	\$334.55	\$33.45	\$368.00	1.38%	\$5.00	Y	С

## Makers Space

	Year 23/24		Year 24/25					
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Room Hire - Per Day – Professional/Commercial	\$160.00	\$145.45	\$14.55	\$160.00	0.00%	\$0.00	Υ	D
Room Hire - Per Hour – Professional/Commercial	\$50.00	\$50.00	\$5.00	\$55.00	10.00%	\$5.00	Υ	D
Room Hire - Per Day – Community/ Educational	\$80.00	\$77.27	\$7.73	\$85.00	6.25%	\$5.00	Υ	D
Room Hire - Per Hour – Community/ Educational	\$25.00	\$22.73	\$2.27	\$25.00	0.00%	\$0.00	Υ	D
Activities and programs such as art classes and creative workshops	Last year fee total of actu person, lev	al costs + 10	% divided by		ttendees of numbers att Cultural De	<b>U</b> .	Y	D

# **Exhibition Space**

	Year 23/24		Year 24/25					
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Room hire for events – Per Day - Community/Educational	\$160.00	\$181.82	\$18.18	\$200.00	25.00%	\$40.00	Υ	D
subject to availability and approval by Curator of Creative and Performing	ng Arts							
Room hire for events – Per Day– Professional/Commercial	\$320.00	\$363.64	\$36.36	\$400.00	25.00%	\$80.00	Υ	D
Room hire for events – Per Hour - Community/Educational	\$50.00	\$50.00	\$5.00	\$55.00	10.00%	\$5.00	Υ	D
subject to availability and approval by Curator of Creative and Performing	ng Arts							
Room hire for events – Per Hour – Professional/Commercial	\$100.00	\$95.45	\$9.55	\$105.00	5.00%	\$5.00	Υ	D

## Cleaning

	Ye	ear 23/24		Year 24/25					
Name	L	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(ir	incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Fee		Cleaning costs are included in the Hire Fee unless the hired space is left in an unsatisfactory condition (see comments regarding retention of Bond Monies)							N/A
	Cle	Last year fee Cleaning costs are included in the Hire Fee unless the hired space is left in an unsatisfactory condition (see comments regarding retention of Bond Monies)							

### Kitchen (in conjunction with other events)

	Year 23/24		Year 24/25					
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Per Hour – Professional/Commercial	\$37.00	\$33.64	\$3.36	\$37.00	0.00%	\$0.00	Υ	С
Per Day – Professional/Commercial	\$228.00	\$207.27	\$20.73	\$228.00	0.00%	\$0.00	Υ	С
Per Hour – Community/Educational	\$26.00	\$25.45	\$2.55	\$28.00	7.69%	\$2.00	Υ	С
Per Day – Community/Educational	\$114.00	\$109.09	\$10.91	\$120.00	5.26%	\$6.00	Υ	С

## **Seniors Room**

	Year 23/24		Year 24/25					
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Per Hour – Professional/Commercial	\$49.00	\$47.27	\$4.73	\$52.00	6.12%	\$3.00	Υ	С
Per Day – Professional/Commercial	\$275.00	\$263.64	\$26.36	\$290.00	5.45%	\$15.00	Υ	С
Per Hour – Community/Educational	\$26.00	\$25.45	\$2.55	\$28.00	7.69%	\$2.00	Υ	С
Per Day – Community/Educational	\$130.00	\$122.73	\$12.27	\$135.00	3.85%	\$5.00	Υ	С

## Foyer

	Year 23/24		Year 24/25					
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Per Hour – Professional/Commercial	\$49.00	\$47.27	\$4.73	\$52.00	6.12%	\$3.00	Υ	С
Per Day – Professional/Commercial	\$270.00	\$259.09	\$25.91	\$285.00	5.56%	\$15.00	Υ	С
Per Hour – Community/Educational	\$39.00	\$38.18	\$3.82	\$42.00	7.69%	\$3.00	Υ	С
Per Day – Community/Educational	\$130.00	\$122.73	\$12.27	\$135.00	3.85%	\$5.00	Υ	С

## **Program Room**

	Year 23/24		Year 24/25					
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Per Hour – Professional/Commercial	\$49.00	\$47.27	\$4.73	\$52.00	6.12%	\$3.00	Υ	С
Per Day – Professional/Commercial	\$275.00	\$254.55	\$25.45	\$280.00	1.82%	\$5.00	Υ	С
Per Hour – Community/Educational	\$39.00	\$38.18	\$3.82	\$42.00	7.69%	\$3.00	Υ	С
Per Day – Community/Educational	\$130.00	\$122.73	\$12.27	\$135.00	3.85%	\$5.00	Υ	С

## **Outdoor Space**

	Year 23/24		Year 24/25					
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Per Hour – Professional/Commercial	\$32.00	\$30.91	\$3.09	\$34.00	6.25%	\$2.00	Υ	С
Per Day – Professional/Commercial	\$213.00	\$204.55	\$20.45	\$225.00	5.63%	\$12.00	Υ	С
Per Hour – Community/Educational	\$16.00	\$15.45	\$1.55	\$17.00	6.25%	\$1.00	Υ	С
Per Day – Community/Educational	\$104.00	\$100.00	\$10.00	\$110.00	5.77%	\$6.00	Υ	С

## **Hire of Staff**

	Year 23/24	23/24 Year 24/25						
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Costs for provision of staff assisting with use of facilities. For example sound and lighting, ushers, front of house etc. An hourly charge will be applicable in addition to the hire charge of space/s based on the type and number of resources required.	Theatre booki booking. In ad in use, the cos consulting with  Last year fee Price as quot Theatre booki booking. In ad in use, the cos	ngs will require dition to the Dut st of other produ n the Client's aut ed - charge pe ngs will require dition to the Dut	a Duty Techr y Technician w ction staff as de horised Produc r hour is base a Duty Techr y Technician w ction staff as de	nician to be proposed to must be presented by Postion Manager.  The ded on staffing nician to be proposed to must be presented by Postion and the presented by Postion and the presented by Postion must be presented by Postion and the presented by Po	resources requiresent for the duesent whenever the ACC staff will be resources requiresent for the duesent whenever the ACC staff will be	ration of the he Theatre is advised after ed. Note: All ration of the he Theatre is	Y	D

Please note: Staffing cost are subject to weekend/public holiday penalties.

## **PACC Membership Fees**

	Year 23/24	Year 24/25						
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Seat Donor (one-off fee)	\$520.00	\$472.73	\$47.27	\$520.00	0.00%	\$0.00	Υ	С
Seat Donor/Foundation Member – annual renewal of benefits	\$310.00	\$281.82	\$28.18	\$310.00	0.00%	\$0.00	Υ	С
Corporate PACC Member – annual fee	\$520.00	\$472.73	\$47.27	\$520.00	0.00%	\$0.00	Υ	С
Friend of PACC Member – annual fee	\$112.00	\$101.82	\$10.18	\$112.00	0.00%	\$0.00	Υ	С
Supporter of PACC Member – annual fee	\$52.00	\$50.00	\$5.00	\$55.00	5.77%	\$3.00	Υ	С

### **Inside Charges to Hirer per Ticket**

The following charges are included in the advertised ticket price, and are levied from the hirer as part of the contract when tickets for performances are sold. Please be aware that the *Inside Charge* and *Booking Fee* are both applied per ticket sold.

	Year 23/24	Year 24/25						
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Up to \$15.00	\$1.05	\$0.95	\$0.10	\$1.05	0.00%	\$0.00	Υ	С
\$15.01 – \$25.00	\$2.10	\$1.91	\$0.19	\$2.10	0.00%	\$0.00	Υ	С
\$25.01 – \$50.00	\$2.70	\$2.45	\$0.25	\$2.70	0.00%	\$0.00	Υ	С
\$50.01 – \$75.00	\$3.10	\$2.82	\$0.28	\$3.10	0.00%	\$0.00	Υ	С
\$75.01 and above	\$3.42	\$3.11	\$0.31	\$3.42	0.00%	\$0.00	Υ	С

#### **Booking Fee to Hirer per Ticket**

The following charges are included in the advertised ticket price, and are levied from the hirer as part of the contract when tickets for performances are sold. Please be aware that the *Inside Charge* and *Booking Fee* are both applied per ticket sold.

	Year 23/24	Year 24/25						
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Up to \$10.00	Nil						Y	С
	Last year fee Nil							
\$10.01 – \$20.00	\$1.90	\$1.73	\$0.17	\$1.90	0.00%	\$0.00	Υ	С
\$20.01 and above	\$3.60	\$3.27	\$0.33	\$3.60	0.00%	\$0.00	Υ	С
Printing of no charge (promotional/complimentary/free) tickets (per ticket)	\$0.45	\$0.41	\$0.04	\$0.45	0.00%	\$0.00	Y	С
Fee to mail out tickets if requested	\$3.10	\$2.86	\$0.29	\$3.15	1.61%	\$0.04	Υ	D
Credit Card Processing Fees	0.6% credit	card process	ing fee appl	ies to all ticke	et sales		Y	В
	Last year fee							

### **Opening/Closing Orchestra Pit**

	Year 23/24		Year 24/25					
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Cost of opening and closing of Orchestra Pit	\$1,025.00	\$931.82	\$93.18	\$1,025.00	0.00%	\$0.00	Υ	D

#### **Hire of Equipment and Services**

	Year 23/24 Year 24/25							
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Costs of hiring in equipment or specialist services for use in the PACC will be passed on to the hirer at the rate of the cost incurred by	Cost + 11% + GST						Y	D
the venue + 10%	Last year fee Cost + 10% +	GST						

## **Use of Equipment and Consumables**

Cost of consumables used will be passed on to the hirer at the cost incurred by the venue + 10%

	Year 23/24	4 Year 24/25						
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Bechstein Model C Concert Grand Piano available for use, with tuning at hirer's cost passed on to hirer at the rate of the cost incurred by the venue + 10%	Cost + 11% +	Cost + 11% + GST					Y	D
·	Cost + 10% +	GST						
Live Performance Australia Entertainment Industry Service Fee (per performance)	\$75.00	\$72.73	\$7.27	\$80.00	6.67%	\$5.00	Y	D

## **Laptop Hire**

	Year 23/24	3/24 Year 24/25						
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Per session up to 4 hours	\$62.00	\$59.09	\$5.91	\$65.00	4.84%	\$3.00	Υ	С
Per session over 4 hours/day	\$125.00	\$118.18	\$11.82	\$130.00	4.00%	\$5.00	Υ	С

## **Data Projector Hire**

	Year 23/24	Year 24/25						
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Theatre Projector – half day	\$155.00	\$140.91	\$14.09	\$155.00	0.00%	\$0.00	Υ	С
Theatre Projector – full day	\$310.00	\$281.82	\$28.18	\$310.00	0.00%	\$0.00	Υ	С
Meeting Room Projector – half day	\$73.00	\$70.00	\$7.00	\$77.00	5.48%	\$4.00	Υ	D
Meeting Room Projector – full day	\$145.00	\$136.36	\$13.64	\$150.00	3.45%	\$5.00	Υ	D

## **Follow Spot**

	Year 23/24	Year 24/25						
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Fee	\$93.00	\$86.36	\$8.64	\$95.00	2.15%	\$2.00	Υ	С

### **Radio Microphones**

	Year 23/24	Year 24/25						
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Half Day	\$42.00	\$40.91	\$4.09	\$45.00	7.14%	\$3.00	Υ	С
Full Day	\$62.00	\$56.36	\$5.64	\$62.00	0.00%	\$0.00	Υ	С

## **Use of Stage Electricity**

	Year 23/24	23/24 Year 24/25						
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Cost Per Performance or Rehearsal	\$99.00	\$95.45	\$9.55	\$105.00	6.06%	\$6.00	Υ	D

#### **Broadcast Allowance**

	Year 23/24		Year 24/25					
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	•		
A broadcast fee per production employee who performs work on an event during the performance(s) if the event is filmed and/or recorded	Quote on requ	est					Y	F
for sale and possible broadcast.	Last year fee							

#### **Sale of Merchandise**

	Year 23/24		Year 24/25					
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Sales commission of 12% of gross sales will apply to all program and merchandise sales made at the PACC.	12% of gross	sales					Υ	D
	Last year fee 10% of gross	sales						13
								15

# **Advertising**

	Year 23/24		Year 24/25					
Name	Last YR Fee (incl. GST)	Fee (excl. GST)	GST	Fee (incl. GST)	Increase %	Increase \$	GST	Fee Type
1 x A1 poster printed by PACC and displayed in Cessnock City Council windows, facing Vincent Street, the main thoroughfare in Cessnock.	\$0.00	\$27.27	\$2.73	\$30.00	∞	\$30.00	Υ	G
Banner advertisement on PACC website home page carousel, subject to availability	\$0.00	\$250.00	\$25.00	\$275.00	∞	\$275.00	Υ	G
Direct mail to PACC database	\$0.00	\$545.45	\$54.55	\$600.00	∞	\$600.00	Υ	D
DL flyer hand-out post show	\$0.00	\$45.45	\$4.55	\$50.00	∞	\$50.00	Υ	G
Email marketing – Dedicated electronic media distribution to PACC database. Includes multiple images, links to external video content, editorial blurb (limited to 200-350 words), hero image, and ticketing link. Dedicated email marketing promotes one performance, no other shows included.	\$260.00	\$272.73	\$27.27	\$300.00	15.38%	\$40.00	Y	С
Email marketing – Editorial mention in monthly newsletter to PACC database. Includes production details (title and date of performance), editorial blurb (limited to 80-100 words), hero image, and ticketing link. Images and text provided by presenters of performances at PACC (subject to availability of space).	\$50.00	\$90.91	\$9.09	\$100.00	100.00%	\$50.00	Y	D
Essential Marketing Charges - includes PACC and Cessnock City Council web page listing and Box Office link; Media release sent to media list; A3 posters and DL flyers on display in PACC Box Office, Cessnock City Council's Customer Service Centre, Cessnock and Kurri Kurri libraries and the Visitor Information Centre; listing in local gig guides	\$0.00	\$181.82	\$18.18	\$200.00	со	\$200.00	Y	
Half page inclusion in Intouch Magazine	\$0.00	\$909.09	\$90.91	\$1,000.00	∞	\$1,000.00	Υ	D
Promotional video uploaded to PACC website	\$0.00	\$36.36	\$3.64	\$40.00	∞	\$40.00	Υ	G
Pull-up banner display in venue, printed by PACC	\$0.00	\$227.27	\$22.73	\$250.00	∞	\$250.00	Υ	G
Quarter page inclusion in Intouch Magazine	\$0.00	\$545.45	\$54.55	\$600.00	∞	\$600.00	Υ	G
Supplied pull-up banner display in venue	\$0.00	\$22.73	\$2.27	\$25.00	∞	\$25.00	Υ	G
4 x A3 posters on display in the front windows of the venue in LED illuminated screens. Posters printed by PACC on backlit professional papers.	\$40.00	\$45.45	\$4.55	\$50.00	25.00%	\$10.00	Υ	С
Advertising positions on Rear Billboard Banner, located on the back wall of the PACC building and available for presenters of performances at PACC (subject to availability of space and by negotiation). Price based on client providing PACC with artwork. Price on application if banner design is required by PACC.	\$700.00	\$636.36	\$63.64	\$700.00	0.00%	\$0.00	Y	c 14

# Advertising (continued)

	Year 23/24		Year 24/25					
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Inclusion on the PACC website available to companion businesses within the Cessnock CBD	\$131.00	\$127.27	\$12.73	\$140.00	6.87%	\$9.00	Y	С
Inclusion in the biannual PACC Season Program brochure for businesses. Price is based on a one-page spread with images and text provided by business supporters of PACC (subject to availability of space and by negotiation).	\$660.00	\$618.18	\$61.82	\$680.00	3.03%	\$20.00	Y	С
Email marketing – 'Coming Soon' inclusion in monthly newsletter to PACC database. Includes production details (title and date of performance), hero image, and ticketing link. Images and text provided by presenters of performances at PACC.	\$25.00	\$45.45	\$4.55	\$50.00	100.00%	\$25.00	Y	С
Inclusion in the biannual PACC Season Program brochure for businesses. Price is based on a half-page spread with images and text provided by business supporters of PACC (subject to availability of space).	\$400.00	\$409.09	\$40.91	\$450.00	12.50%	\$50.00	Υ	
Advertising position on Foyer Entry Banner, located above theatre entry to the PACC building and available for presenters of performances at PACC (subject to availability of space and by negotiation). Price based on client providing PACC with artwork. Price on application if banner design is required by PACC.	\$480.00	\$454.55	\$45.45	\$500.00	4.17%	\$20.00	Y	С
Social media advertising $-1x$ boosted event and $1x$ boosted post, in consultation with client. Price includes development of content and costs associated with creation and management. Images to be provided by client.	\$320.00	\$300.00	\$30.00	\$330.00	3.13%	\$10.00	Υ	С
Distribution only of A3 posters in Cessnock area and surrounding suburbs. Minimum of 60 x A3 posters to be supplied by client. Inclusion in distribution subject to distribution schedule and by negotiation.	\$230.00	\$209.09	\$20.91	\$230.00	0.00%	\$0.00	Y	С
Printing and distribution of A3 posters in Cessnock area and surrounding suburbs. Price includes printing of 60 x A3 posters by PACC. Inclusion in distribution subject to distribution schedule.	\$260.00	\$250.00	\$25.00	\$275.00	5.77%	\$15.00	Υ	Е
2 x A0 posters printed by PACC and displayed in frames in Foyer windows, illuminated at night. Price based on client providing PACC with artwork. Price on application if poster design is required by PACC (subject to availability of space).	\$50.00	\$54.55	\$5.45	\$60.00	20.00%	\$10.00	Y	С
Distribution only of DL flyers in Cessnock area and surrounding suburbs. Minimum of 1000 x DL flyers to be supplied by client. Inclusion in distribution is subject to distribution schedule.	\$220.00	\$209.09	\$20.91	\$230.00	4.55%	\$10.00	Υ	D 15

# Advertising (continued)

	Year 23/24 Year 24/25							
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Distribution only of A3 posters and DL flyers in Cessnock area and surrounding suburbs. Minimum of $60 \times A3$ posters and $1000 \times DL$ flyers to be supplied by client. Inclusion in distribution subject to distribution schedule.	\$360.00	\$340.91	\$34.09	\$375.00	4.17%	\$15.00	Y	D
Distribution of A3 posters and DL flyers in Cessnock area and surrounding suburbs. Minimum of $60 \times A3$ posters and $1000 \times DL$ flyers to be supplied by client. Price includes printing of $60 \times A3$ posters by PACC. Inclusion in distribution subject to distribution schedule.	\$400.00	\$381.82	\$38.18	\$420.00	5.00%	\$20.00	Y	D
Promotional video included on in-house Show Reel and displayed on 3 x screens throughout the venue. Minimum 4-week placement with content provided by client and end cards / lower thirds added by PACC.	\$60.00	\$68.18	\$6.82	\$75.00	25.00%	\$15.00	Y	С
Promotional video uploaded to PACC social media channels (Facebook, Instagram and YouTube). Content provided by client and end cards / lower thirds added by PACC.	\$100.00	\$104.55	\$10.45	\$115.00	15.00%	\$15.00	Υ	D
Radio/TV – advertising schedules can be arranged on application depending on the client's needs, budget and audience demographic.	Last year fee	Price on application  Last year fee Price on application						С
Design of marketing collateral and promotional material – can be arranged on application depending on client needs and subject to availability.	Price on application  Last year fee Price on application						Y	С
Printing of marketing collateral and promotional material – can be arranged on application depending on client needs and subject to availability.	Price on apple Last year fee Price on apple						Y	

#### **Bond**

NOTE: Bond monies to be refunded in full following a satisfactory inspection by Council staff of facilities used. If facilities are left in an unsatisfactory condition, bond monies less the cost of cleaning the facilities will be refunded. Cleaning charges will be at a cost of \$50 per hour plus GST.

	Year 23/24		Year 24/25					
Name	Last YR Fee	Fee	GST	Fee	Increase	Increase	GST	Fee Type
	(incl. GST)	(excl. GST)		(incl. GST)	%	\$		
Payment of a bond will be applicable in addition to the hire charge of all spaces except the Meeting Room. The charge will be assessed taking into account factors such as the nature of use, size of event, the spaces booked and the number of spaces booked.	Assessed minimum charge of \$100.00 to maximum charge of \$2,000.00  Last year fee Assessed minimum charge of \$100.00 to maximum charge of \$2,000.00						N	В



For a comprehensive list of all Cessnock City Council's Fees and Charges for the 2024/2025 financial year, please visit <a href="https://www.cessnock.nsw.gov.au">www.cessnock.nsw.gov.au</a>





PACC Performance Arts Culture Cessnock 198 - 202 Vincent Street CESSNOCK NSW 2325

P (02) 4993 4266

E pacc@cessnock.nsw.gov.au

